



The—Alliance

Ann Orton

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‘We all have the potential to learn, develop and be at our best.’

Drawing on a business consultancy background in strategy, change management and process thinking, and long experience of helping others to grow, Ann brings wisdom, warmth, breadth and insight to her work as a coach.

She coaches teams wanting greater strategic clarity and effective working relationships, and individuals looking for development, leadership insight, and personal change.

Ann helps clients to recognise their strengths and capabilities, gain insights, and make valuable, lasting changes. Clients tell her she provides a safe, thoughtful, supportive but challenging space where they can shape their futures and understand, recognise and be more themselves, while gaining direction, confidence and energy.

Ann loves the variety of work with individuals and businesses across international, cross-cultural settings and in organisations ranging from professional services to science-based / technical. She enjoys sharing learning and experiences when it’s helpful to her clients.

Among her many passions in the arts, Ann sings with a choir, proms during the summer, actively follows the careers of opera-singing young friends (enough for a quartet!) and supports ENO productions. With friends Ann also crams in as much theatre, film, dance, and art exhibitions as possible.

Keeping healthy and active is important: Ann is regularly found at Pilates or walking in Richmond Park, and takes on challenges (past adventures include charity treks in Morocco and Kenya and a sky-dive for Breakthrough / Breast Cancer Now). Ann is an inveterate traveller and is ticking off her list of ‘must-visit’ places.

Ann’s story

‘Before launching my coaching career, I was principal, client relationship manager, strategy consultant and product designer with international thinking-process experts Kepner-Tregoe, in the USA and Europe. I worked with a number of international FTSE / DJ companies, including more than 100 strategy assignments with major companies facing business challenges or involved in mergers, acquisitions and joint ventures.

I then became an independent consultant and have served as non-executive director of start-up bioinformatics company Momentum Healthcare Limited, *pro bono* chair of Shared Experience Theatre and of New London Children's Choir.

I am a founder member of The Alliance, faculty member for Meyler Campbell, the world-renowned executive coach training and leadership development organisation, and a member of English National Opera's Advisory Board.'

I know this by heart

Putting yourself in the other person's shoes is the first step to better relationships. Know the difference between a must do and a nice to have. Before you leap, look at the threats as well as the opportunities.

What Ann's clients say

Positively impacted not only work but also my life outside of work

'Initially, I was a little sceptical about the benefits coaching ... Ann immediately reassured me at our initial meeting and has expertly led me through a journey of introspection and change strategies. I am pleased to say that as a result of Ann's coaching, we have had measurable success. I have found the process a journey that has positively impacted not only work but also my life outside of work.'

Director, Investment Company

Fresh... objective... supportive... productive

'Direct coaching with Ann offered a fresh perspective ... Her objective insights and supportive framework led to specific actions and a virtuous cycle. One-to-one coaching was a productive alternative to traditional forums to address broad management issues productively.'

Partner, International Law Firm

Ann's credentials

- BSc First Class Honours in Physics, Sussex University
- Postgraduate Certificate of Education, Leicester University
- Meyler Campbell Business Coach, accredited by WABC, EMCC, AC
- MBTI®; Strengths Profile®; Insights®; Mindfulness for Coaches; The Thinking Partnership® (Nancy Kline)
- British Psychological Society – member of Special Group in Coaching Psychology
- Continuing professional development programmes, including coaching supervision