



The—Alliance

David Huntley

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‘Experienced coaches know it’s not about handing over their own wisdom but helping clients find the keys to unlock their own.’

David offers a rare combination of extensive executive management experience and a passion and care for individual growth. This has placed him in the privileged position of being able to work with senior leaders and teams both in the UK and internationally, drawn from a broad range of sectors. David sees his role as supporting them in their quest to realise their full potential.

Clients comment that they appreciate his well-honed listening capability, willingness to challenge their thinking and his strategic and commercial savvy. When appropriate, this can result in stories to stimulate further dialogue or enhance learning and subsequent reflection. David’s perspective on coaching has been informed and enriched by a wide-ranging international career, frequently involving the additional excitement and challenge of start-up, post-acquisition integration, business transformation or turnaround environments. This continues to be enhanced through Board Chair and Non-Executive Directorships.

With twelve years’ experience as a business coach, David thrives on and gains immense joy from bringing thought-provoking challenge to senior executives and teams. He is committed to helping them improve their personal and organisational impact and effectiveness as part of contributing to overall business success.

David has completed eight marathons including all five world ‘majors’, cycled around Tasmania and Western Australia, from Land’s End to John O’Groats and the mighty Mont Ventoux. David plays keyboards in a dads’ band and a few years ago had the privilege to conduct the Sydney Symphony Orchestra. Travelling is also a passion that extends to sampling great food and wine from around the world.

David’s story

‘I spent 30 years in Financial Services, including a range of divisional CEO/MD roles, from CEO of Swiss Re Australia and Scottish Re Limited to MD of Pearl Life Assurance and Directeur General M&G Paris. My professional involvement continues via a portfolio of Chair and NED roles. In the last 10 years, as a business coach, it’s been a privilege to work with individuals and teams both in the UK and internationally across private, public and third sector companies including financial services, law firms, private equity, infrastructure, telecoms, publishing, government and charitable organisations.’

I know this by heart

'The value of our lives is not determined by what we do for ourselves. The value of our lives is determined by what we do for others.' Simon Sinek.

What David's clients say

Just what I needed

'I will always remember my first meeting with David, because in only one session he helped me think fundamentally differently about a long-standing, significant problem at work that had seemed intractable. As we have worked together through the most challenging period of my career to date, David has consistently increased my confidence in my own abilities, while always challenging me to the best that I can be and giving me the benefit of his thoughts and ideas. His blend of outstanding coaching skills and highly relevant corporate experience was just what I needed, and thanks to David I have a range of valuable new tools for addressing work-related challenges.'

Chief Customer Officer, Government Organisation

David's credentials

- BA Honours in Mathematics and Statistics from York University
- Fellow of the Institute and Faculty of Actuaries (FIA)
- Meyler Campbell Business Coach, accredited by WABC, EMCC, AC
- MBTI[®]; Strengths Profile[®]; Mindfulness for Coaches, Psych-K[®]
- Continuing professional development programmes, including coaching supervision