

# The—Alliance

Tazim Essani tazim@thealliance.partners

# 'Once you truly understand a problem you can almost always solve it.'

Tazim's great strength is her natural ability to block out the noise and identify the 'critical few' things that will really make a difference. Her coaching enables clients to focus on identifying those key decisions to overcome significant challenges and deliver real progress. Tazim works with clients across financial and professional services on a wide range of career-defining challenges at board and executive level. She also has experience working with individuals returning from parental leave and making the transition from full-time executive to a plural career.

Tazim brings to her coaching 30 years of executive experience across strategy, M&A and business/digital transformation, including Group ExCo and Non-executive Director roles for FTSE250 businesses. As a woman of colour, Tazim is passionate about using coaching to drive inclusive leadership and support diverse talent.

When not coaching and parenting a teenager, Tazim is a keen swimmer, gardener and cook, and volunteers at a local charity for the elderly.

## Tazim's story

'In many respects I have had a successful career achieving seniority and influence in the competitive, male-dominated financial services sector.

However, this perceived professional success was only achieved through significant personal adaptation as I juggled my career, being a wife, mother and daughter dealing with various challenges and disappointments. I muted certain aspects of difference and adjusted to fit in. I coped by building a tough outer shell and not allowing people to know the real me. At 50 a variety of circumstances forced me to take a step back and I finally realised that I have choices and my life did not need to be like this — I could choose to do things differently. I have rebalanced my life and am now experiencing the joy of 'playing as myself'. A successful career does not have to involve deep personal sacrifice and my coaching is about helping you achieve success on your terms.'

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# I know this by heart

'Life is about making the choices that matter to you and then making peace with the consequences.'

### What Tazim's clients say

## Support through transition

'Working with Tazim has had a phenomenal impact on my new role in the last six months. Tazim has given me the tools and perspective to really reflect on myself. I have achieved a sense of maturity and ability to better understand myself, my skillset and what I can achieve. The combination of Tazim's corporate and board experience in the City combined with her coaching skillset provides me with a hugely valuable resource to guide my personal and professional growth.'

# Senior Executive, Global Investment Bank

# Listening and reflecting

'Tazim has really helped me with my confidence and belief in myself. I felt I was able to be open and honest with her and we had a huge amount of trust in our partnership. Tazim has a very calm, inquisitive composure and listened to me. She always repeated back the key discussion points, or actions, and helped me solve my own questions! All the qualities of a great coach.'

# Senior Operations Leader, Large UK Not-for Profit

### Tazim's credentials

- BA Hons in Economics & Law, University of Durham
- MBA, INSEAD with distinction
- Meyler Campbell Business Coach accredited by WABC, EMCC, AC
- Accredited Practitioner EMCC
- Hogan Assessment Systems Accredited
- Continuing professional development programmes, including coaching supervision
- Co-authored the HBR article 'Questions Every Board Member Should be Asking'

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